



**2024 Pastel Society of the West Coast
38th Annual International Open Exhibition
Brea Gallery, City of Brea, CA
October 12 - December 6, 2024**

PROSPECTUS

Judging for acceptance and awards
will consider all entries together,
regardless of painting style.

There will be an estimated \$15,000 in awards,
including cash awards for Best of Show, First,
Second and Third Place.

**Daniel E. Greene Memorial Award
For Best in Show - \$3,000
Wakeham/Sutherland Award
First Place - \$2,000**

2024 PSWC Pastels USA - 99 Voices in Pastel



Judge of Awards, Amanda Zimmerman has been in the art industry for over two decades. She holds a BFA in studio arts with a concentration in photography, sculpture, and printmaking. Her experience in the arts ranges from her education as a studio artist through to her professional career. Amanda spent five years at the Knowlton Gallery in Lodi, California, before moving on to the Haggin Museum, Stockton, California, where she served as the marketing and publicity coordinator for just under five years. She left the museum to become the executive director of American Women Artists (AWA), a national arts organization that supports women artists. While her time at AWA was brief, Amanda gained a deep connection with women artists throughout the United States and Canada. There she organized an annual museum exhibition and an online exhibition for the artists members with the goal of providing additional exposure for women in the arts. In 2021, Amanda returned to the Haggin Museum, where she now serves as the director of marketing.



Juror, Marie Tippetts began drawing at a very young age inspired by cartoon drawings and fashion illustrations found in the local newspaper. She was born and raised in upstate NY, and received a Bachelor of Fine Arts Degree from Nazareth University. Her parents encouraged her to pursue an education in the arts which broadened her awareness and knowledge of fine art. Weekly trips to galleries and museums was a college requirement followed by critiques and discoveries of what was observed. That traditional schooling became the core upon which her artistic skills were built, and remains the guiding foundation of her work today. While figurative work and landscapes are a part of Marie's repertoire, her focus is on still life. Creating exciting relationships with shapes, color harmonies, patterns and simplicity, she works with natural sunlight, often placing elements and waiting to see what magical occurrences appear on any given set in afternoon setting sun.



Juror, Marshall Noice has been creating images of landscapes for nearly a half century. He works extensively in photography, oil painting and pastel painting. Noice also works in traditional printmaking methods including etching, collagraph, and monotype. His art has been featured in dozens of magazine articles and is included in several books. In 2013 his paintings of the Tetons were chosen for the publication voted 2013 Art Book of the year by the National Booksellers Association, *Art of The National Parks, Historic Connections, Contemporary Interpretations*. In 1993 Noice was honored with the Montana Governor's Cultural Trust Award. In 1999 he received the Flathead Valley Cultural Achievement Award. In 2012 he received grants from The Montana Arts Council, and The National Endowment for The Arts. Noice serves on the Montana State University School of Art Advisory Council. Noice's art has been showcased in over 150 museum and gallery exhibitions. His work is shown in galleries across the country, and is in the collections of museums worldwide. He lives with his family in Kalispell, Montana.



Juror, Jane McGraw-Teubner is a Signature Member/Master Pastelist, Pastel Society of America. She received her "Eminent Pastelist" status from IAPS in June, 2022. In August, 2022, Jane was invited to participate as a demonstrator with "Pastel Live!", an online program sponsored by *Plein Air Magazine*. Jane was chosen as "Member of the Year" by the Catharine Lorillard Wolfe Art Club in 2019, at their Annual Juried Show held at the National Arts Club, NYC. Her work was on the cover of *Plein Air Magazine*, with a five-page article, Oct/Nov 2017. She is included in "Pure Pastel" a nationally published book about pastels released 2019. In 2014 and 2015, she was invited to be a demonstrator and artist at the Plein Air Convention held in Monterey, CA, hosted by *Plein Air Magazine*. Jane's artwork has been featured on the cover of the 2013 December issue of the *Pastel Journal* along with another article. She was Featured Artist December 2017: Huntington Times News, NY. Jane is a resident artist in the Salmagundi Art Club, New York, and is on the Board of Directors for the Catharine Lorillard Wolfe Art Club. Jane teaches in her home in East Northport, NY and at the Atelier at

EXHIBITION DETAILS

The 38th Annual Pastels USA – 99 Voices in Pastel International Exhibition will be presented at the Brea Gallery, City of Brea, CA October 12 – December 6, 2024. There will be an estimated \$15,000 in awards, including a Best in Show Daniel E. Greene Memorial Award of \$3000 and a First Place Wakeham/Sutherland Award of \$2000. All accepted artists will have their painting displayed in the PSWC magazine, on the PSWC website, and on the PSWC Facebook Group page. Artist will include a brief bio on the submission form for use by PSWC and Brea Gallery.

Our Awards Judge is **Amanda Zimmerman**, Executive Director Emeritus of American Women Artists. Our jurors of selection are **Marshall Noice**, **Jane McGraw-Teubner** and **Marie Tippets**.

There will be only ONE painting selected for admission to the show per artist.

SALES A 40% commission will be taken (30% to the gallery, and 10% to PSWC) on all sales and sales will be handled by the Brea Gallery.

AWARDS Awards include cash prizes, gift certificates, and art products. Best in Show, First, Second and Third place awards will be cash. Awards will be announced on Facebook, YouTube, on the PSWC website, and through email to all PSWC members. There will be an awards reception at the Brea Gallery on opening day, October 12 from 5-7 pm.

ELIGIBILITY

- Open to artists over the age of 18.
- At least 80% of the piece must be DRY PASTEL (no oil pastels).
- Submissions must be entirely the work of the artist and not copied from other artists' work, photos or publications. Any reference photo used must be taken by the artist themselves. No use of optical projections, digital assistance, or work produced under supervision of instructor is eligible.
- Work must have been completed in the last 3 years, as confirmed on submission form.
- Paintings of nudes will be considered. Appropriateness for online display will be considered.
- Once accepted, works cannot be withheld from the exhibition under a penalty of a two-year exclusion from future juried PSWC exhibitions. Please consider shipping costs, shipping agent fee (\$60), insurance and potential sales commissions prior to submission of work.
- Work CANNOT have won any award in a national or international open juried pastel show (or the PSWC MOOS) by the time of the submission deadline for Pastels USA.
- Work cannot be exhibited in any other national or international open juried pastel show concurrently, whether online or in person.
- Work that has been accepted into MOOS, without winning an award, or work that has won an award in a member only show other than PSWC MOOS is still eligible for entry.
- Artists are strongly discouraged from submitting works that appear to duplicate, or be closely derivative of a painting previously accepted into any PSWC show.

Please note: Works that are accepted or receive awards will only count toward PSWC signature or higher status if the artist is a current member AT THE TIME OF SUBMISSION. A lapse in membership may result in lost points toward member status.

ENTRY FEES (Does not include your cost for shipping and handling of accepted works)

- 3 entries for \$60, each additional entry is \$15 up to 5 paintings for \$90.
- Entry fees are not refundable. Overpayments will go to the PSWC Scholarship Fund.
- A maximum of ONE (1) painting per artist will be accepted into the exhibit.
- Credit cards are accepted.

ENTERING YOUR IMAGES

You do not need to resize or rename your image files. You can upload your cropped, 'hi-res' or original image files. If using your mobile or tablet device, please use the 'Actual Size' or largest available. ShowSubmit will handle the file resizing and renaming based on the show specifications (300 dpi and 1500 pixels on the longest edge is the default if not specified). If you have already resized your images to a specific shows specifications, they will work as is and are ready to be uploaded.

If your images are smaller than the required minimum, ShowSubmit cannot 'upsized' your images. They will be saved as is. It is recommended that you choose larger images to upload. ShowSubmit never compresses or changes the quality of the image. they only resize the image.

All images must be high quality jpeg (.jpg) image files. Set your camera to the highest possible quality image, use good lighting on your painting without any glass in front of it, and use a tripod for your camera. Once the photo is taken, you must crop out all parts of the photo that are not the actual painting; do not show mat, frame, etc., only the painting itself.

IMPORTANT DATES

Monday, June 24, 2024	Opening date for submitting your work online
Thursday, August 1, 2024	Closing date for online entries
Monday, August 12, 2024	Accepted notification and shipping instructions sent out
Friday, September 20, 2024	Deadline for shipped work to be received by agent
September 23, 2024	Drop off artwork: Hand delivery to the Brea Gallery
September 27, 2024	Judging and determination of awards
Saturday, October 12, 2024	Opening of the Pastels USA 2024 at the Brea Gallery Awards Reception from 5:00 – 7:00 pm
Friday, December 6, 2024	Closing date for show
Monday, December 9, 2024	Artists may pick up paintings from gallery Shipping agent packs and removes remaining paintings

BREA GALLERY

The Brea Gallery is located at 1 Civic Circle, Brea, California 92821 – (714) 990-7731
breaartgallery.com [Facebook](#) Instagram and Twitter: @breaartgallery

Note regarding accepted works: The Gallery reserves the right to remove pieces from the exhibit that are poorly prepared or not compatible with the exhibit or framing/matting/hanging guidelines. Works must be framed with these framing standards: mats must be white, off white, tan, beige, black, or gray; frames should be simple in design (no ornate, bright, or carved frames). Artwork must be ready to hang on picture hanging wire, or D rings. Absolutely no sawtooth hangers. Frames must be fitted with **Plexiglass** only, no glass or 'clip-on' frames. *The Brea Gallery will require a formal loan agreement for each artist whose work is accepted.*

Shipping Agent note: You may choose to ship to our agent or deliver your painting directly to the Brea Gallery. If shipping, you must use an Airfloat Systems box or Uline Deluxe Artwork Shipper box. No other packaging will be accepted. Be prepared to insure your painting from the time it leaves your door to its return. No other insurance will cover damage or loss of your painting except while it is hanging at the Brea Gallery.

DISCLAIMER/LEGAL Accepted images may be used in Pastels USA advertising and on PSWC and/or Brea Gallery websites. Entry into this exhibition constitutes agreement with this understanding.

We look forward to seeing your work!
Pastel Society of the West Coast www.pswc.ws
We. Are. Pastelists.

